



# Jamie Miller

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**MILLERJAMIE515.COM**

**Bachelor of Arts,  
University of Northern Iowa**

**DECEMBER 2002**

**Adobe Creative Cloud**

Google Workspace

Microsoft Office

**Macintosh**

**Canon**

## **ZLR IGNITION Senior Art & Production Manager**

**JUNE 2024 – JULY 2025** [Position eliminated due to 25% agency staff reduction]

Developed media and print campaigns for high-visibility clients including Wellmark Blue Cross and Blue Shield, The Iowa Clinic, Iowa State University and Iowa Department of Health and Human Services. Saw projects from inception to launch with a focus on collaboration and high attention to detail. Used unique skillsets – from photography to food styling – to enhance projects and ensure an excellent final product every time.

## **Wellmark Blue Shield Lead Graphic Designer, Indigo**

**APRIL 2017 – JUNE 2024**

Acted as lead graphic designer for Indigo, Wellmark Blue Cross and Blue Shield's in-house custom communication agency serving Wellmark's largest clients. Developed extensive and engaging campaigns that help members understand their health insurance benefits and support patients in making care decisions. Directed visual execution on all materials in each client's unique brand which included Drake University, University of Iowa, State of Iowa, State of South Dakota, Vermeer, Fareway and more.

## **ZLR IGNITION Art Director/Graphic Designer**

**AUGUST 2013 – APRIL 2017**

Acted as art director and lead designer for the annual Iowa Travel Guide magazine (2013–2016) and the Iowa Wine & Beer Guide. Managed Iowa Tourism photo library, shot photography and directed shoots. Began learning video editing and directing skills in Adobe Premiere. Served health care and other large institutional clients including Wellmark, UnityPoint Health, Iowa State University and Iowa Economic Development Authority.

## **FLYNN WRIGHT Graphic Producer**

**JULY 2012 – AUGUST 2013**

Served diverse group of local and national clients including MidAmerican Energy, EMC Insurance, Winefest Des Moines, Bravo Regional Arts Council annual gala and Mediacom.

## **meredith Marketing Graphic Designer**

**NOVEMBER 2006 – MAY 2012**

Acted as sole designer for Better Homes and Gardens Crafts Group magazine brands, sales and advertising department. Developed all marketing materials related to magazines for scrapbooking and quilting, in addition to materials for trade shows and retail programs. Directed photo shoots and oversaw the department photo library. Position eliminated with closure of some magazine titles.

## **HuVee Lead Graphic Designer**

**DECEMBER 2002 – NOVEMBER 2006**

Lead designer for one of the Midwest's largest grocery retailers. Developed materials for retail locations as well as corporate-wide collateral including annual reports, internal magazines, alumni publications, logos and events. Assisted the VP of design while managing/assigning tasks for the department. Directed and shot food photography.